

Asthma Emergency Department Visits

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OVERVIEW

- Overview**
- Geography
- Context
- Trajectory

Data needs a story. A reason for existing. Start each indicator with a compelling introduction to why it's important, how it's used and how it relates to other data sets.

Asthma is a complicated disease and requires a multifaceted approach to reduce its burden on the people of California.



2,034,408
CA ASTHMA PATIENTS

[DOWNLOAD DATA](#)

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348
TOTAL ED VISITS

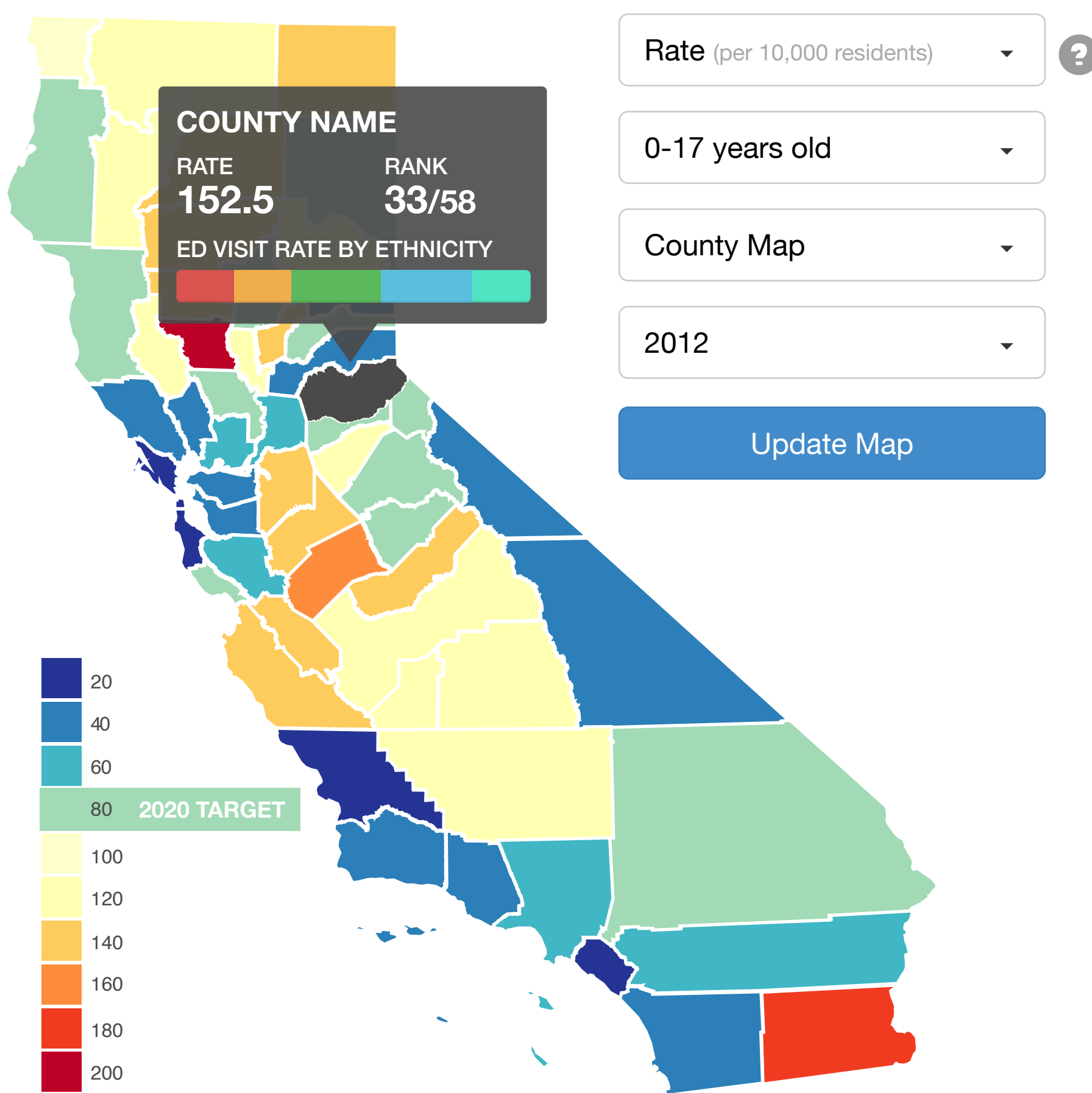


8,382
TOTAL VISITS PER DAY

GEOGRAPHY

Continue to layer up the story. Visitors need to be guided through the data and what it all means. Start high level, then dive deeper into specific components.

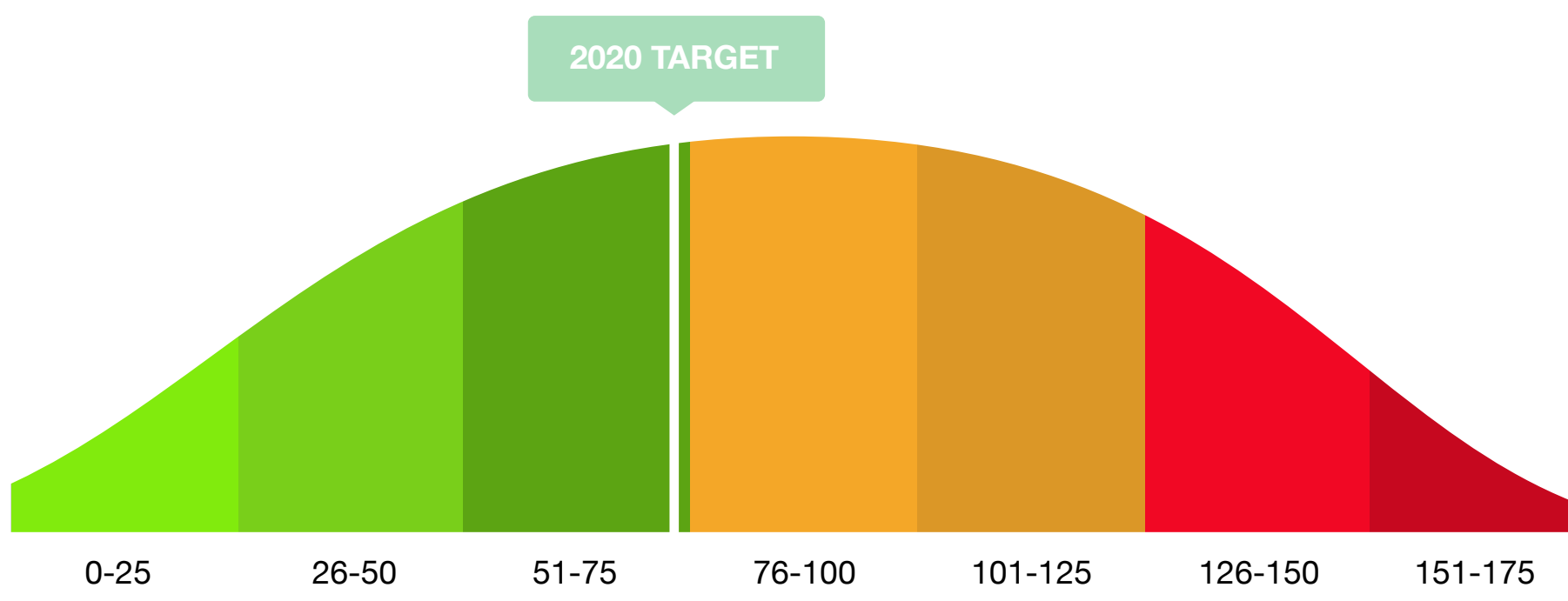
Instructions for even simple tools are highly recommended. Users stop using when they get confused for even a moment. Tool tips next to key elements helps as well. Use the filter controls below to update the map.



CONTEXT

Geography is important for making the data personal and relatable, but it doesn't tell the full story. Start to zero in on where we are compared to where we need to be.

Distribution of California Counties: Emergency department visits rates (per 10,000 residents)



Key Concept or Insight 1

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TRAJECTORY

Now that we understand where we are and the scale of the challenge, we need to look at how we got here. Are we on the attack or retreating?

Progress Toward 2020 Target: Emergency department visits rates (per 10,000 residents)

